

CopyRobin Rates Business subscription 2021

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The number of credits (and therefore the price) per text is determined by two variables:

1. **Length of the text**

- 1.1. 400, 800, 1200 words etc. So these are steps of 400 words (about 1 A4). The actual length can be between the lower and upper limit of such a block. So 800 words means a length somewhere between 401 and 800 words.

2. **Selected level of difficulty**

- 2.1. **Standard:** In principle, the briefing is sufficient, so the writer does not have to do his own research or telephone interviews.
- 2.2. **Creative:** You want the writer to pay extra attention to creativity, research (supplied) sources and/or do a short (approx. 15 min) telephone interview.
- 2.3. **Expert:** You want the writer to find and research sources himself, to do a somewhat longer telephone interview (about 30 minutes), or to write on the basis of his or her own substantive expertise.

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(Useful if you temporarily want to have many more texts edited or written than is possible within the subscription.)

Credit and price table:

	Standard		Creative		Expert	
Words	credits	€	credits	€	credits	€
400	2	42.50	4	85.00	6	127.50
800	3	63.75	6	127.50	9	191.25
1200	4	85.00	8	170.00	12	255.00
1600	5	106.25	10	212.50	15	318.75
2000	6	127.50	12	255.00	18	382.50
2400	7	148.75	14	297.50	21	446.25
2800	8	170.00	16	340.00	24	510.00
3200	9	191.25	18	382.50	27	573.75
3600	10	212.50	20	425.00	30	637.50
4000	11	233.75	22	467.50	33	701.25
4400	12	255.00	24	510.00	36	765.00
4800	13	276.25	26	552.50	39	828.75
5200	14	297.50	28	595.00	42	892.50
5600	15	318.75	30	637.50	45	956.25
6000	16	340.00	32	680.00	48	1,020.00
6400	17	361.25	34	722.50	51	1,083.75
6800	18	382.50	36	765.00	54	1,147.50
7200	19	403.75	38	807.50	57	1,211.25
7600	20	425.00	40	850.00	60	1,275.00

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