

CopyRobin rates full service 2024

Full service is custom work. After a free and non-binding intake meeting, we will make a tailored proposal and quote for our collaboration for 6 to 12 months.

Your content strategist works at an hourly rate of **€105.00**, excluding VAT. They will assign the tasks for writing your texts via your CopyRobin dashboard.

The number of credits (and therefore the price) per text is determined by two variables:

1. Length of the text

400, 800, 1200 words etc. So these are steps of 400 words (about 1 A4). The actual length can be between the lower and upper limits of such a block. So 800 words correspond with a length somewhere between 401 and 800 words.

2. Degree of AI usage

AI-powered:

The writer uses AI for composing the text but manually fact-checks and humanises the text.

AI-assisted:

The writer uses AI for the basis of the text but manually fact-checks and humanises the text. Additionally, they pay extra attention to creativity, research (provided) sources and conduct a brief (about 15 minutes) telephone interview.

100% human:

The text is 100% written by a human copywriter who finds and researches sources themselves, conducts a longer (about 30 minutes) telephone interview, or writes based on their subject matter expertise.

Credits- en price tiers:

Words	AI-powered		AI-assisted		100% human	
	Credits	€	Credits	€	Credits	€
400	2	35.00	4	70.00	6	105.00
800	3	52.50	6	105.00	9	157.50
1200	4	70.00	8	140.00	12	210.00
1600	5	87.50	10	175.00	15	262.50
2000	6	105.00	12	210.00	18	315.00
2400	7	122.50	14	245.00	21	367.50
2800	8	140.00	16	280.00	24	420.00
3200	9	157.50	18	315.00	27	472.50
3600	10	175.00	20	350.00	30	525.00
4000	11	192.50	22	385.00	33	577.50
4400	12	210.00	24	420.00	36	630.00
4800	13	227.50	26	455.00	39	682.50
5200	14	245.00	28	490.00	42	735.00
5600	15	262.50	30	525.00	45	787.50
6000	16	280.00	32	560.00	48	840.00
6400	17	297.50	34	595.00	51	892.50
6800	18	315.00	36	630.00	54	945.00
7200	19	332.50	38	665.00	57	997.50
7600	20	350.00	40	700.00	60	1,050.00

All amounts are exclusive of 21% VAT. Sign up for your Corporate subscription now for free.